



# STF'S Core Services





# THE PURPLE FELLOWSHIP

The fellowship is an opportunity for high school juniors and seniors to take on leadership roles in Jewish communal work.

Students will participate in an 9 week training cover an array of topics focusing on healthy relationships and leadership development.

The fellowship will conclude with fellows planning "Go Purple Day" for their school.















# OVERVIEW.



**Application** 



**Training** 



Go Purple
Day





# OVERVIEW

#### **Application**

Through a competitive application process, 2-4 students per school will be selected to participate in The Purple Fellowship.

For those that are unable to participate in the Fellowship, there are still ways to be involved in Go Purple Day! You can join your school's planning committee or Purple Club.

#### **Training**

Students participate in a 9 week training that take place on Wednesday evening with students from across the country. In the next section, you can find a detailed curriculum overview.

Train session will be 75 minutes long. The timing of the training will be finalized once students are accepted, but is not expected to begin before 7:45 PM EST/4:45 PM PST

#### **Go Purple Day**

After the training, fellows will take the lead in the planning process for their school's Go Purple Day in February, which is Teen Dating Violence Awareness Month

### WeeklyTimeline

#### Introduction to the **Purple Fellowship**

- STF's history
- Outline of the fellowship
- Healthy and unhealthy relationships
- Domestic abuse 101
- Trust your gut

02

#### How to Support a Friend

- Role of a supporter
- Rescuer vs. helper
- Empathetic listening
- Do's and don'ts of getting help
- Who to approach for help

#### **Domestic Abuse in the Jewish Community**

- Barriers to coming forward in the Jewish community
- Stigmas around abuse (secular and Jewish)
- The role of the community



## WeeklyTimeline

#### Elective Week #1

- Topics based on fellows interest. Topics may include:
  - Understanding the Get and Agunot
  - Ask a therapist
  - The legal perspective
  - Media and DV

05

#### Planning an Event

- Planning a fundraising event
- Hearing from past fellows about their experience
- Building a timeline
- Logistics of an awareness event

#### **Advocacy 101**

- How to speak about an organization & the power of storytelling
- Learning how to create an elevator pitch
- Examining the role of a leader in advocacy
- Hearing from Jewish Advocates



### Weekly Timeline

07

#### **Community Night**

- Meeting with your local orginzations
- How to plan an advocacy event
- How to build a movement
- How to work with your community

08

Conclusion

- Wrap up
- Final presentation of creative projects
- Confirm all Go Purple Day plans

### Elective Week #2

- Topics based on fellows interest. Topics may include:
  - Fundraising 102
  - The intersection of government and community agencies
  - Marketing masterclass







# GO PURPLE DAY







#### Impact

The goal is for this program to impact the students for them to want to continue their involvement in healthy relationship building

#### **Educate**

Fellows present what they learned during their training to educate the rest of the school

#### **Fundraise**

Students raise funds for Shalom Task Force through events, including: bake sales, raffles, and chessed projects



### Schools That Have Participated

Abraham Joshua Heschel School New York, NY

Atlanta Jewish Academy Atlanta, Georgia

Melvin J. Berman Hebrew Academy Potomac, Maryland

The Anne & Max Tanenbaum Community Hebrew Academy of Toronto Toronto, ON, CA

**Denver Academy of Torah** Denver, CO

**DRS** Woodmere, NY

The Frisch School Paramus, New Jersey

Fuchs Mizrachi Cleveland, OH

Hebrew Academy of Nassau County (HANC) Uniondale, New York

Hebrew Academy of the Five Towns and Rockaway Cedarhurst, NY

Ida Crown Chicago, IL

Katz Yeshiva High School of South Florida Hollywood, FL

Rae Kushner Yeshiva High School Livingston, New Jersey

Maimonides School Brookline, Massachusetts

Ma'ayanot Yeshiva High School for Girls Teaneck, NJ

North Shore Hebrew Academy Great Neck, New York

Ramaz High School New York, NY

**SAR High School** Bronx, NY

Shalhevet High School Los Angeles, CA

**SKA** Hewlett, New York

Ulpanat Orot (Bnai Akiva School) Toronto, ON, CA

Yeshiva of Flatbush Brooklyn, NY

Yeshiva University High School for Boys (MTA) New York, New York

Yeshiva University High School for Girls (Central) Holliswood, New York

**YULA Boys** Los Angeles, California

**YULA Girls** Los Angles, California



#### FEEDBACK FROM FELLOWS



"Incredible experience so far. Truthfully, I wasn't sure what to expect going into it but the whole program is so much more impressive than I could've imagined. Every meeting is informative and an amazing learning experience."

"After participating in the Purple Fellowship and running my school's Go
Purple Day, I saw first hand the impact and outreach possible that can be
achieved through education and I want to continue that work. Since
many people at my school never heard of the Shalom Task Force or
didn't comprehend the extent to which domestic violence affects the
Jewish Community, I want to bring this knowledge to our communities.
Knowledge is power and can be the difference between a healthy
relationship and a dangerous relationship."

"Last year, when I applied for the Purple Fellowship, I wasn't sure what to expect or what I would learn from the program. After completing the 8-week session, I gained a much deeper understanding of domestic abuse that I don't think I would have gotten elsewhere. I was excited to use this knowledge to plan Go Purple Day at my school so that other students who may not have had the opportunity to learn about this issue could still gain insight and understand how to prevent it. It was an incredibly enriching experience that allowed me to educate others about a topic that is close to my heart."





### CONTACTUS



(212)742-1478 x111



ochasen@shalomtaskforce.org



www.shalomtaskforce.org/purple-fellowship

# PLEASE REACH OUT WITH ANY QUESTIONS!